

# CAROLINA GONÇALVES

Brazilian Journalist, 27 years old.  
Living in Seattle, WA, since  
September 2021.

## CONTACT INFO.

+1 206-365-0990  
cah.lameirao@hotmail.com

## PORTFOLIO

cahgoncalves.wordpress.com

## LANGUAGES

Portuguese:	Native
English:	Advanced
Spanish:	Intermediate

## SKILLS

Photoshop:	Intermediate
Premiere:	Advanced
Audition:	Advanced
SEO:	Intermediate
Illustrator:	Basic
Office:	Advanced
Etus/Mlabs:	Intermediate

## PROJECTS

### Student Ambassador

Volunteer in Communication Leadership  
University of Washington  
@commlead | Set 2023 - Currently

### SOBRE VIVÊNCIA

Documentary | Final Thesis  
Difficulties of living with  
low income in Brazilian's Favelas.  
 @\_sobrevivencia | Jan 2018 - Dec 2018

## EDUCATION

### Masters of Communication in Digital Media (Set 2023)

- University of Washington

### Certificate in Digital Influence (Jul 2020/Nov 2021)

- Anhembi Morumbi

### Bachelor's degree in Journalism (Feb 2015/Oct 2019)

- Pontifical Catholic University of São Paulo (PUC-SP)

### Multimedia technician (Sep 2012/Nov 2013)

- Senac Penha

## WORK EXPERIENCE

### PIPOCAS CLUB

#### Freelancer Journalist (Jul 2020/July 2023)

- Content producer for social medias and website.
- Video editor for Youtube and Instagram
- SEO writer.
- Host on the Pipocaria podcast.

### FISMATEK GROUP

#### Marketing Assistant (Mar 2021/Aug 2021)

- Writer, editor and designer of posts on social media.
- 'Fismacast' podcast editor.

### PR NEWSWIRE

#### Media Researcher (Mar 2019/Apr 2020)

- Responsible for the LGPD (Brazilian General Data Protection Law) project in the company's database.
- Translator of releases English/Spanish-Portuguese.
- Responsible for registering and updating journalists and media outlets in the database.

### Internship in Journalism (Oct 2015/Dec 2018)

- Concil of Architecture and Urbanism of São Paulo (Mar 2017 - Dec 2018)
- Folha Metropolitana and Metrô News (Oct 2015 - Apr 2016)

## CERTIFICATES

### Intensive Test Prep TOEFL iBT (Oct 2022/Nov 2022)

- ALPS Language School

### Business & Marketing Writing (Jan 2022/Apr 2022)

- Seattle Central College

### Intensive Speaking & Listening (Oct 2021/Nov 2021)

- ALPS Language School

### Business Analytics in Social Networks (Jan 2020/Apr 2020)

- Laureate Brazil

### Sustainable Local Journalism (Oct 2019/Jan 2020)

- ABRAJI - Brazilian Association of Investigative Journalism

### Basic Brazilian Sign Language (Apr 2018/Sep 2018)

- Senac Francisco Matarazzo